# The Challenge

Affordable housing developers need fast and flexible capital to acquire land and buildings in the greater Bay Area's red-hot market.

Mission-minded corporations want investment tools for meaningful impact.

INCREASE IN MEDIAN RENT IN SAN JOSE SINCE 2010

74%

LOCAL WORKFORCE UNABLE
TO AFFORD RENT

60%

INCOME NEEDED TO AFFORD
MEDIAN RENT

\$145K

## The Solution: TECH Fund

Housing Trust uses funds raised through the TECH Fund to provide the start-up capital to affordable housing.

Through the Community Impact Note, TECH Fund investors receive a modest return on their investment in addition to the original investment being repaid – all while creating affordable housing opportunities.

#### **Results to Date**

\$117 million raised and, most importantly, put to work immediately, funding 34 developments to create and preserve 3,728 affordable homes

#### **Investors**

Cisco

Google

**Grove Foundation** 

LinkedIn

NetApp

**David & Lucile Packard Foundation** 

**Pure Storage** 

**Sobrato Family Foundation** 



Imagine what we could do with more...

\$50 million = 5,000 homes

\$100 million = 10,000 homes

\$200 million = 20,000 homes

## **Invest in Solutions**

	Community Impact Note	Reg D Offering – Private Placement to Accredited Investors
	Investment Options	Series A: 2-year term, 1.25% interest rate
		Series B: 5-year term, 1.5% interest rate
		Series C: 10-year term, 2% interest rate
	Geography	Greater Bay Area with a specific focus on the San Francisco-San Mateo- Santa Clara and Alameda corridors

To download a copy of the Offer Memorandum: <a href="http://www.housingtrustsv.org/tech-fund/">http://www.housingtrustsv.org/tech-fund/</a>

# **Housing Trust Silicon Valley**

Housing Trust is leading the effort to create a strong affordable housing market in the greater Bay Area as one of the region's highest-volume non-profit housing lenders. Serving the homeless to renters to first-time homebuyers, we assist a wide range of residents with programs across the entire spectrum of housing issues.

Since 2000, Housing Trust has raised and invested nearly \$257 million. Our borrowers have used this \$257 million in financing to leverage \$3.8 billion. The results: Housing Trust has helped create nearly 19,066 affordable housing opportunities for 34,960 people.

We are the first nonprofit CDFI in the country to be Standard & Poor's rated, earning an **AA**credit rating

To download S&P Ratings Analysis: http://www.housingtrustsv.org/abou t-us/audited-financials



This summary is not an offering of securities. No offering of securities can be made by a person on behalf of the fund except upon compliance with applicable state and federal securities laws. In the event the fund is formed and an offering is made, there will be subscription materials as well as disclosure materials provided to prospective investors. Recipients of this summary are being provided with advance information concerning a potential future offering for purposes of providing the fund's management with information concerning their potential investment in the fund and the viability of the fund as an investment vehicle.

This summary is meant to provide information only to corporations and individuals that qualify as accredited investors.